Muhammad Asim Khaskheli

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EDUCATION

NUST
BE in Software Engineering
June 2022 | Islamabad, PK
School of Electrical Engineering
& Computer Science
Cum. GPA: 3.43 / 4.0

LINKS

LinkedIn:// **asim-khaskheli**
Website:// **asim-2000.github.io**
Facebook:// **asim.khaskheli**
Github:// **Asim-2000**
YouTube:// **Asim's Sessions**

COURSEWORK

UNDERGRADUATE
Data Structures & Algorithms
Object Oriented Programming
Design & Analysis of Algorithms
Software Project Management
Machine Learning
Mobile Application Development

CERTIFICATIONS

PRODUCT MANAGEMENT
Product Management First Steps
Product Management: Customer
Development
Building a Product Roadmap
Building a Product Strategy
Product Masterclass: How to Build
Digital Products
Product Analytics Micro-Certification
(PAC)

SKILLS

PRODUCT
Strategy • Roadmapping • Analytics
PRD • Wireframing • Management
Tools:
Amplitude • MixPanel • Asana

PROGRAMMING
Over 5000 lines:
Java • Python • Javascript
Familiar:
Flutter • MySQL • Data Analytics

EXPERIENCE

ONESCREEN SOLUTIONS | Associate Product Manager
Feb 2022 - Present | Islamabad, PK
- Creation and maintenance of essential product documentation including product requirement documents (PRDs), wish-lists, backlogs, feature tables and performance metrics.
- Having a thorough understanding of the educational technology (EdTech) market and keep up-to-date with industry trends around major OneScreen products to spot opportunities for improvement
- Translating product requirements and the user journey to wireframes and communicate essential information with development and marketing teams
- Establishing and maintaining product messaging between product, marketing, sales, support and development teams
- Diving into the user journey to fill product gaps and generate ideas to improve customer experience and contribute to product growth.

ALFABOLT | Junior Software Developer
Sep 2021 – Jan 2022 | Islamabad, PK
- Worked with Backend Technologies including Django, PostgreSQL, Elastic Search, etc.

BRANDVERSE | Software Engineering & Product Intern
June 2021 – Aug 2021 | Karachi, PK
- Worked on Chikoo App that is a quick E-Commerce solution for local store owners.
- Used Amplitude to do Funnel Analysis, Event Segmentation, and Retention Analysis and identified the events that led to higher retention rates.
- Mapped out user journeys keeping in view different available parameters in the user journey.
- Implemented Referral System using Flutter and Firebase Dynamic Links.
- Tools and Technologies I worked with include Amplitude Analytic, Flutter, Firebase Dynamic Links, ReactJS, etc.

EXTRACURRICULAR ACTIVITIES

HACK CLUB NUST | Founder & President
April 2021 – May 2022 | Islamabad, PK
Established a local chapter of Hack Club International at my NUST and appointed as the First President of the chapter in which I led a team of 100+ individuals and organized events that revolved around latest technology trends, entrepreneurship and career guidance.

GDSC NUST | Co-Lead
Aug 2021 – May 2022 | Islamabad, PK
Appointed as a Co-Lead for the Google Developer Student Club NUST 2021-2022 Tenure in which I was responsible to lead technical teams and infuse the spirit of technology among students.

VENTURE FOR PAKISTAN | Engineering & Growth Fellow
June 2021 – Oct 2021 | San Francisco, CA
Selected as 1 of 40 fellows out of a pool of 1K+ applicants for the Fellows S21 Cohort in which I received mentorship from top Industry Professionals and Global Leaders on how to break into Tech Industry and different career pathways in startups.